



Sponsorship - Benefits & Opportunities

Sevenoaks Summer Festival is:

- a vibrant 2-week celebration of the Arts taking place in and around Sevenoaks
- run on a not-for-profit basis by unpaid volunteers
- an Arts showcase for diverse local community groups
- headlined by professional celebrity acts

Established in 1970, the 50th annual Festival runs from Saturday 22nd June to Sunday 7th July 2019

Last year's Festival :

20,000 brochures distributed widely attracted 20,000 patrons to enjoy:

- ❖ 100 performances
- ❖ 90 events
- ❖ 30 venues



Last year's Sponsors:

Made it possible!!

All sponsors are acknowledged on the back cover of the brochure which displays their corporate logo. Event sponsors' logos are also shown as part of the entry on the inside pages



One of the biggest Festivals in the South-East

Sponsors contributed £20k in cash & kind in 2018

Why have local businesses & organisations become Sponsors?

- because involvement with Festival helps to raise their profile:

- ❖ Evidences support for the Community in which they operate
- ❖ Endorses the value of arts activity, events and participation
- ❖ Enhances relationships with clients, customers and staff

Be a part of Festival 2019
Become a Sponsor

Every little bit helps
See over for details

If you would like to raise your firm's profile, please see overleaf for specific opportunities



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Benefits

Specific benefits are dependent on the value of the contribution but may include:

- Prominence of business name and logo in publicity material
 - Brochure and Website - www.sevenoaksfestival.org.uk
 - Banners / Flags
 - Media releases, including print-media advertising of sponsored events
- Tickets to Festival's own promoted events can be used to entertain clients, customers & staff
- Product & image placement available to Event Sponsors at selected venue
- Increased awareness and name recognition by audiences and artistes
- Kudos within the Community and with customers, clients & staff

Opportunities

- ❖ Major/Principal sponsor: £3,000 to £10,000
- ❖ Celebrity event sponsor: £1,000 to £3,000
- ❖ Festival Fair artiste/event: £250 to £1,000
- ❖ Bronze/Silver/Gold/Platinum patron:
£100/£250/£500/£1,000
- ❖ Corporate Member: £50
- ❖ Flag Sponsor: single or multiple £50 to £150

Celebrity & Special Events 2019

(subject to confirmation & contract)

- The Tallis Scholars
- David Starkey
- Harry The Piano
- Rick Wakeman
- Colourscape
- Art Tent for kids
- Pentangle's Jacqui McShee & Friends
- Clare Teal with the Len Phillips Big Band
- FESTIVAL FAIR - SATURDAY 22nd JUNE**
- Puppet Shows
- Music Stages
- Street Theatre