



**Festival 2019**  
**22 June to 7 July**  
**Flag Sponsorship Programme**

**OPPORTUNITIES FOR LOCAL BUSINESSES TO  
ADVERTISE THEIR PRESENCE AND TO SHOW  
SUPPORT FOR FESTIVAL BY SPONSORING EITHER A  
PERSONALISED OR A STANDARD FLAG**



Sevenoaks Town Council is our Major Sponsor



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## **WHY SPONSOR a Festival Flag?**

- To help brighten Sevenoaks and attract footfall to the town
- To show staff, customers and visitors to the town that you support local community efforts and want to associate your business with a community success story
- To help us grow the visibility, public awareness and profile of Festival
- To advertise your business by sponsoring a personalised flag that's:
  - Made in bright, durable, stay-clean material
  - Economic thanks to digital printing
  - High-impact design and colours
  - 150cms high x 85cms wide with good space for a sponsor's logo or name
  - Hung above, near or away from your premises
- We look after printing, rigging, de-rigging, cleaning and storage

**IT'S GOOD FOR YOUR BUSINESS!!**



## **Festival 2019 22 June to 7 July Flag Sponsorship Programme**

Sevenoaks Summer Festival was established in 1970.

It is now run by volunteers on a not-for-profit basis and has become a major community event spread over two weeks, celebrating the breadth, depth and diversity of artistic activities and opportunities in and around the town, augmented by celebrity concerts.

Festival 2019 will comprise over 70 events in 30 venues.

Each year through the generosity of sponsors we adorn Sevenoaks town centre with 120 specially-made Festival Flags to publicise the upcoming Festival.

The flags are rigged a couple of weeks before the start of Festival and remain in place until the final weekend.

### **PRICING 2019 (£) VAT NOT APPLICABLE**

<b>No. of Flags</b>	<b>For one year only</b>		<b>For two years</b>		<b>For three years</b>	
	<b>Standard</b>	<b>Personalised</b>	<b>Standard</b>	<b>Personalised</b>	<b>Standard</b>	<b>Personalised</b>
One	40	50	70	90	100	120
Two	70	90	120	150	175	220
Three	100	120	175	220	240	300
Four	<b>Negotiable</b>					
Five						



# Festival 2019

## 22 June to 7 July

### Flag Sponsorship Programme



To sponsor a Festival Flag or to learn more about supporting  
Sevenoaks Summer Festival  
contact Ray Russell on 01732 742213 or by email to  
[rayrussell@sevenoaksfestival.org.uk](mailto:rayrussell@sevenoaksfestival.org.uk)



The full history of Festival and the brochure for 2018 can be viewed on our  
website [www.sevenoaksfestival.org.uk](http://www.sevenoaksfestival.org.uk)

## BOOKED FOR 2019



Clare Teal & The Len Phillips Big Band



Rick Wakeman



London Community Gospel Choir



David Starkey



Harry The Piano



Pentangle's Jacqui McShee & Friends



The Tallis Scholars